



The tyre makes the difference.

Maximise your driving performance.

A vehicle's power lies in its tyres.

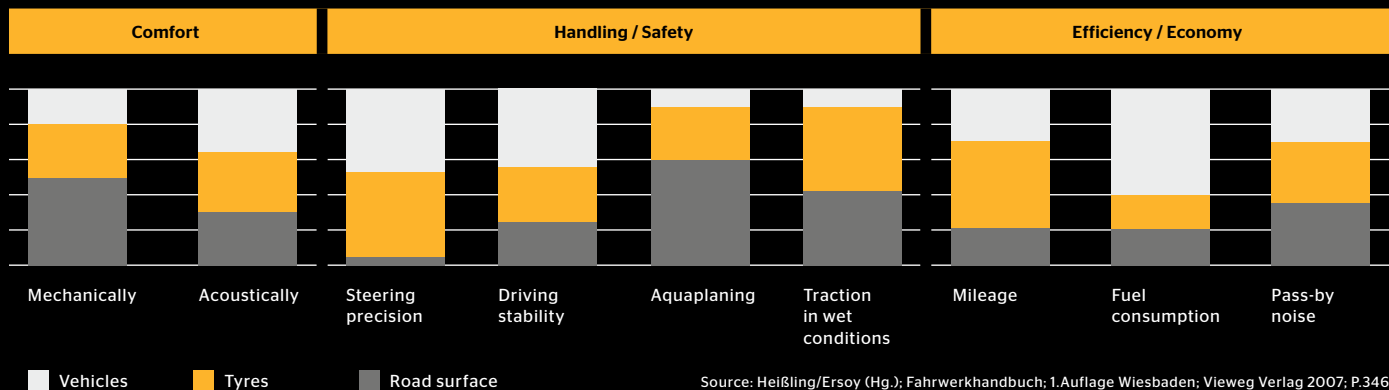
Three aspects are essential for the overall driving performance: the car, the road conditions and, in particular, the tyres.

- › Premium tyres increase driving safety, comfort and efficiency considerably
- › New vehicles can reach their full potential only with premium tyres
- › Premium tyres significantly improve the performance of aged vehicles
- › Especially when braking on wet surfaces, the tyre is more important than the car
- › Regarding steering precision, tyres are responsible for around half of the overall performance



The better your tyres, the better your car.

The results of many years of extensive testing clearly show that tyres are the key driver for the overall driving performance of a car.



Source: Heiling/Ersoy (Hg.); Fahrwerkhandbuch; 1. Auflage Wiesbaden; Vieweg Verlag 2007; P.346

Trust the experts.

Continental is aware of all the correlations between car, road conditions and tyres: for example, when it comes to steering precision, tyres are responsible for approximately half of the overall performance. That is why the tyres of the ContiSportContact™ family especially, offer extraordinarily reliable handling performance characteristics. Also when braking on wet surfaces, tyres have much more influence on the braking power than the car because, in this case, the depth of the water film on the street is the critical element.



Based on this comprehensive knowledge, the entire Continental product range is continuously being optimised - to ensure both maximum safety and ultimate driving pleasure.

The direct comparison.

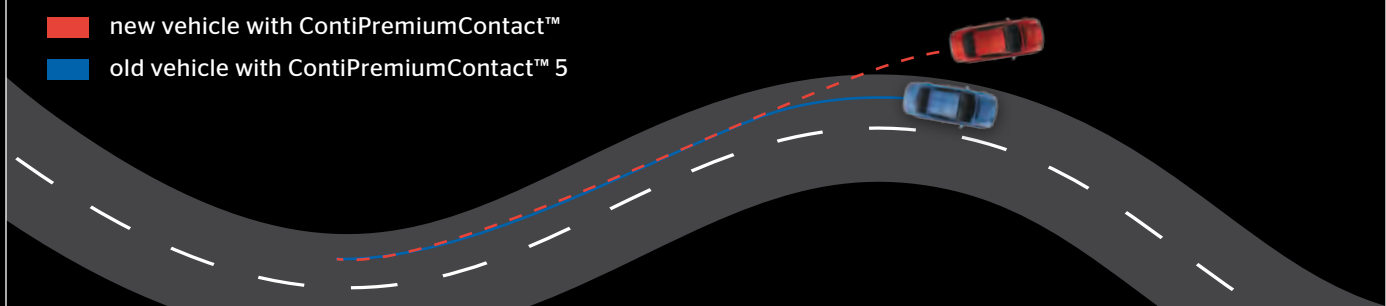
For your safety we conducted the ultimate test. We compared a 2000 model test vehicle equipped with ContiPremiumContact™ 5 tyres with a 2012 model vehicle, which was equipped with ContiPremiumContact™ tyres. Both tyre models were still unused and the ContiPremiumContact™ tyres produced especially for the test with the level of development achieved back in 2000. The wet handling test was performed at the Contidrom.

The result: The driving behaviour of the old car and the new tyre (ContiPremiumContact™ 5) was much more reliable. Because of the higher grip level in longitudinal and lateral directions the driver got more safety reserve for emergency scenarios. Modern electronic stability programs are not able to compensate for the large development gap between the ContiPremiumContact™ and the current ContiPremiumContact™ 5.

- › Therefore the safety potential rose to approximately 20%.
- › Especially for older vehicles it is very important to use new tyres, because modern assistance systems, like ESP, are not available.

The two tyre models in direct comparison: Decisive characteristics such as wet braking improved by 19% on the current model.

- new vehicle with ContiPremiumContact™
- old vehicle with ContiPremiumContact™ 5



Source: Continental Reifen Deutschland GmbH